

# DANNEN BODEN

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Alyssa Perales-Urbaitis  
Campus Outreach & Recruiting Manager  
Von Maur  
2900 Pine Lake Road  
Lincoln, NE 68516

Dear Alyssa Perales-Urbaitis:

As a young girl, my mom and I regularly visited Von Maur for our apparel needs as we have always appreciated the quality of the products and the service. This reputation for customer service and quality makes me excited to apply for the Retail Management Internship at Von Maur.

Through various leadership and work positions, I have gained valuable management skills like teamwork, communication, and customer service. As a member of the women's basketball team at Northwestern College, I strive to encourage and support my teammates. I also collaborate with my fellow baristas at Scooter's. Through these roles, I have learned the value of working together to create a sense of family and unity. I also understand the value and importance of clear communication so the group is well informed and efficient. Additionally, I have worked with customers directly as a sales representative. In this role, my goal is to serve customers and make them feel welcomed and understood to ensure a positive shopping experience.

I was exposed to business operations through my dad, who owns a business. Growing up, I heard many conversations about the ins and outs of business management and leading others to accomplish a common goal. This exposure led me to pursue a career in management, a passion that I have held since a young age. I would like to build on my management experience by applying my skills at Von Maur and contributing to your company's reputation for high quality products and service.

Due to my lifelong exposure to business management, the passions that it has produced, and my eagerness to gain experience, I would excel in the role of Retail Management Intern. My motivation to learn more and my understanding of the field would serve me well as I pursue excellence in this position.

Thank you for taking the time to read this letter and for your consideration. I welcome the opportunity to discuss more about how my qualifications can meet Von Maur's needs. Please feel free to contact me at xxxxx@gmail.com or 402-XXX-XXXX.

Sincerely,

Dannen Boden