

CONTACT

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📍 Orange City, IA

ALIZA EDWARDS

May 28, 2025

Hiring Manager
San Diego Padres
San Diego, CA

Dear Hiring Manager,

I am excited to apply for your 10-week summer internship program with the San Diego Padres. I am a junior at Northwestern College, and I have heard great things about your team and internship program from Sutton Derr, an alumnus from my college. I am most impressed with how you invest in the learning process for your interns through the day-to-day projects and tasks. I welcome the chance to work in all of your departments, including Marketing, Community Relations, and Human Resources. I am an ideal candidate for this internship program because of my strong desire to apply my media and marketing skills in an athletic environment, my experiences as a varsity collegiate soccer player, and my exceptional customer services skills.

My experience as a double major in Sport Management: Media/Marketing and Business has prepared me for this internship program. I have taken classes such as Public Relations, Marketing, Project Management, and Leadership in Sport Management. In addition, I have participated in several job shadows. I learned from the owner of Spencer Main Street, as she assists the business owners and entrepreneurs of a small downtown in their varied needs while constantly troubleshooting community challenges. I also job shadowed three businesses in Puerto Rico: a hotel, kayaking company, and ziplining company. I learned how valuable time is, as well as the importance of staying organized and communicating well with customers. My dream is to apply my management and marketing skills to a sports team like the San Diego Padres by developing a loyal customer base and giving them unforgettable game-day experiences.

As a member of the Northwestern College women's varsity soccer team, I know firsthand what it's like to be a student-athlete who collaborates with coaches and teammates to succeed on and off the field. Balancing rigorous academics with collegiate athletics has strengthened my ability to stay organized. Additionally, I can maintain my composure even in high-pressure and high-stakes environments. Finally, as part of my role on the team, I host prospective student-athletes during their campus visits, providing insight into both academic and athletic life. This experience has strengthened my desire to provide an exceptional visit experience for these athletes while honing my skills in communication, leadership, and time management.

Finally, my customer service skills set me apart. In my role as a Marketing Manager and Sales Associate at a sprawling, nook-and-cranny-filled gift shop called The Barn Swallow, I serve customers well while leading, mentoring, and managing a high-performing marketing team. I have also applied these customer service skills as a barista for New Life Nutrition and as a summer nanny for three young girls. My end-goal is always to interact with and serve the needs of the people around me. I would bring these customer engagement and service skills to your summer internship program as well.

Please find my resume attached. I welcome an opportunity to share more about my qualifications and experiences in an interview. Thank you for your time and consideration.

Sincerely,

Aliza Edwards