

# 2022 LEADERSHIP IN EDUCATION CONFERENCE

Lead From Where You Are

OCTOBER 18, 2022

**Northwestern College**  
Graduate School & Adult Learning

# KEYNOTE SPEAKERS



## **DR. JOE SANFELIPPO** SUPERINTENDENT, FALL CREEK SCHOOL DISTRICT

Dr. Joe Sanfelippo is the Superintendent of the Fall Creek School District in Fall Creek, WI...home of the Fall Creek Crickets. The Fall Creek School District was named an Innovative District in 2016 and 2017 by the International Center for Leadership in Education. Joe holds a BA in Elementary and Early Childhood Education, an MS in Educational Psychology, an MS in Educational Leadership, and a Ph.D. in Leadership, Learning, and Service. Joe has authored multiple books including the best-selling *Hacking Leadership: 10 Ways Great Leaders Inspire Learning That Teachers, Students, and Parents Love* and his latest *Lead From Where You Are: Building Intention, Connection, and Direction in our schools*.

He was selected as 1 of 117 Future Ready Superintendents in 2014 and 1 of 50 Superintendents as a Personalized Learning Leader by the US Department of Education in 2016. Education Dive named Joe their National Superintendent of the Year in 2019.

## **DR. ROARK HORN** FORMER EXECUTIVE DIRECTOR, SCHOOL ADMINISTRATORS OF IOWA (SAI)

Dr. Roark Horn is the Pomerantz Endowed Professor of Educational Excellence at the University of Northern Iowa. He served for 7 years as the Executive Director of School Administrators of Iowa (SAI), the organization that serves Iowa's principals and superintendents with professional learning opportunities, legislative advocacy, and legal consultation. He was a high school English teacher, coach, and principal for 20 years, a school superintendent for 8 years, and the Chief Administrator of one of Iowa's regional service agencies (AEAs) for 5 years. Roark received his bachelor's degree from Iowa State University and completed all of his specialist certifications in school administration at the University of Northern Iowa, where he also earned his doctorate. He and his wife Jean, a retired community college math teacher, have three adult children.



# MORNING SCHEDULE

## Christ Chapel

**8:20 AM** | Welcome and announcements | Gary Richardson

**8:30 AM– 9:45 AM** | Opening Keynote Address | Dr. Joe Sanfelippo

### Lead from Where you Are

“I’m just...It’s a phrase we hear all the time. I’m just a teacher, I’m just an assistant principal, I’m just a tech director, I’m just a custodian....the list goes on and on and is always followed by reasons something CAN’T happen. Leadership is not a title, it’s an action, and it starts with you. Leading with INTENTION creates purpose. Leading with CONNECTION creates momentum. Leading with DIRECTION creates a collective efficacy. Leading with all three in mind will not only build your capacity but foster an environment where everyone in your organization has the best opportunity to lead from where they are.

**10:00 AM – 10:45 AM** | Breakout sessions (choose one)

**Christ Chapel | Cindy Barwick**

*Creating a Culture of Shared Leadership* | Administrator Track

**Vogel Community Room | Doug Gee**

*Creating a Culture of Continuous Improvement* | Teacher Leader Track

## Christ Chapel

**11:00 AM – 11:45 AM** | Full group session | Dr. Joe Sanfelippo

### The Impact of 30-Second Moments

960. That is the number of 30-second increments we get in an 8-hour day. 960 chances to change a life. 960 opportunities to share a story. 960 times to make a student, parent, or community member feel like they are part of your school. Moments have the ability to stick in our brains forever. A sight, smell, or taste brings us back to our childhood. We have a responsibility to be intentional about how we utilize these moments. The fact is simply this...you will be remembered; the only question is how. Every 30 seconds matter.

**11:50 AM – 12:45 PM** | Lunch | Vermeer Dining Hall

### Where am I going?

*Christ Chapel* is the main chapel on the campus of Northwestern College.

*The Vogel Community Room* is located on the second floor of the DeWitt Learning Commons.

*The Vermeer Dining Hall* is located across Hwy 10 connected to the Caf (eteria).

# AFTERNOON SCHEDULE

**12:45 PM – 1:30 PM** | Breakout sessions (choose one)

**Christ Chapel** | **Stacey Cole**

*Building Your Day Around “And”* | Administrator Track

**Vogel Community Room** | **Janie Eischen**

*Leadership and Living Your Values* | Teacher Leader Track

**1:45 PM – 2:30 PM** | Breakout sessions (choose one)

**Christ Chapel** | **Doug Gee**

*Leadership in a Loose/Tight Culture, Focusing on the Right Work* | Administrator Track

**Vogel Community Room** | **Dr. Jill Brown**

*The Three Gifts of Coaching: Listening, Questioning, and Giving Feedback* | Teacher Leader Track

**Christ Chapel**

**2:40 PM– 3:25 PM** | Closing Keynote Address | **Dr. Roark Horn**

**Now What?**

As difficult as the pandemic has been on teaching and learning, as we move forward it is critical that we spend quality time reflecting on what we learned as educators as we navigated the experience. Failing to do so could cause us to drift back to education as it was prior to the pandemic and lose the hard-earned innovations we discovered as we made sure students continued to progress in their learning. In this presentation, Dr. Horn will challenge us to use the best parts of pre-pandemic and post-pandemic teaching and learning to forge a new path to ensure that all students leave our schools prepared for whatever their respective futures might hold.

**3:25 PM** | Closing | **Gary Richardson**

## Where am I going?

*Christ Chapel* is the main chapel on the campus of Northwestern College.

*The Vogel Community Room* is located on the second floor of the DeWitt Learning Commons.

*The Vermeer Dining Hall* is located across Hwy 10 connected to the Caf (eteria).

# SESSION DESCRIPTIONS

## MORNING BREAKOUT

### **Creating a Culture of Shared Leadership**

**Cindy Barwick**

*Christ Chapel*

What steps can you take as a building administrator to develop a culture in your school that is conducive to shared leadership? How can sharing leadership positively impact your students, teachers, and you? This session will illustrate ways to create a distributed leadership atmosphere in your school with some concrete ideas that can be easily implemented to start or push your own leadership journey.

### **Creating a Culture of Continuous Improvement**

**Doug Gee**

*Vogel Community Room*

This session will discuss what a PLC is and is not and the difference between collaboration and cooperation. The term collaboration is used widely across the country, but the mere act of meeting does not necessarily fulfill the purpose and benefit, generated through true collaboration. Doug will take a deep dive into why true collaboration is the key to increasing the learning capacity within your school buildings and explore tools and protocols to assist collaborative teams in their work.

## AFTERNOON BREAKOUT 1

### **Building Your Day Around "And"**

**Stacey Cole**

*Christ Chapel*

In this session, Storm Lake Schools Superintendent Dr. Stacey Cole will talk about the concept of "and" when leading for all. She will address her community approach to bringing stakeholders together in a changing society. She will offer some tips on how to take steps toward equity using synergistic relationships within your community as well as within your school. This will not be a session on how to change your community or situation but instead, she hopes to provide some encouragement, motivation and inspiration in a time of growing division, hate and violence in service of transforming the lives of our youth and subsequently our communities.

### **Leadership and Living Your Values**

**Janie Eischen**

*Vogel Community Room*

All initiatives start with a purpose; the why for the change. Without the why, there can be frustration, anxiety, confusion, and even resistance. When the vision of the why is clear, change can begin to happen. Having a vision is only part of the plan. Your vision should reflect the values that make you and your district a great place to learn. Hear some suggestions on how to make your vision and values come to life along with some ideas of how to reflect on current values and determine if revisions may need to happen. School leadership is how you take your values from paper to processes for teaching and learning to occur!

## **AFTERNOON BREAKOUT 2**

### **Leadership in a Loose/Tight Culture, Focusing on the Right Work**

**Doug Gee**

*Christ Chapel*

One of the most common challenges for leaders and teachers is the role of the district or school administrators in a Professional Learning Community. It is hard to balance accountability with autonomy. Achieving the appropriate loose-tight leadership balance is critical for the PLC process. This session will identify how a healthy culture is simultaneously tight and loose and the things that must be tight in a PLC. Understand why you can't answer the four PLC questions without being tight on certain things.

### **The Three Gifts of Coaching: Listening, Questioning, and Giving Feedback** **Dr. Jill Brown**

*Vogel Community Room*

Quality coaching requires us to focus on serving the best interests of others rather than the interests of ourselves. Three of the most important gifts a coach must offer others are listening, questioning, and giving feedback. This session will focus on how coaches, teacher leaders, and administrators can best put these three gifts into practice. Attendees will leave with practical ideas that they can begin using immediately. A bank of questions and question stems as well as tips for listening and giving feedback will be shared.







# ANNOUNCEMENTS

## **Connect with us**

While on campus, feel free to connect to the college's wifi network, Northwestern College - Guest. No password is required!

## **Social media**

Share your conference experience, session highlights, ideas and take-aways with your social networks. Tag [\*\*@NWOnline\*\*](#).

## **Mother's room**

A mother's room is available. Please inquire at the registration desk.

## **Refreshments**

Refreshments will be available in the DeWitt Learning Commons between sessions.

## **Graduate credit seekers**

If you have questions about the requirements or how to access and navigate Blackboard, please inquire at the registration desk.

# THANK YOU CONFERENCE PARTNER

The Leadership in Education Conference is offered by Northwestern College's Graduate and Adult Learning department in partnership with the Northwest Area Education Agency. The Northwest AEA is a regional agency that provides school improvement services for students, teachers and administrators, and early childhood services. The agency is an educational partner with 34 public school districts and 33 accredited, private schools in a 10-county area of northwest Iowa (Lyon, Osceola, Sioux, O'Brien, Plymouth, Cherokee, Woodbury, Ida, Monona, and Crawford), serving nearly 45,000 students. Northwest AEA staff, schools and families work together to help all children reach their potential.



Stand out with an advanced degree



**NORTHWESTERN**  
COLLEGE  
GRADUATE SCHOOL  
& ADULT LEARNING

## 100% ONLINE EDUCATION PROGRAMS

### **Master of Education**

Early Childhood  
Educational Administration  
Master Teacher  
Teacher Leader  
Teaching History  
Special Education

### **Graduate Certificates**

Teacher Leadership  
Teaching History

### **M.A. in Counseling**

School Counseling  
Clinical Mental Health

### **Graduate-level Endorsements**

Birth Through Grade Three  
Computer Science  
Instructional Strategist I  
Instructional Strategist II  
Principal

**One of the only online programs  
leading to a teaching license:**

### **B.A. in Early Childhood Education**

Teaching licensure track  
Non-licensure track

[nwciova.edu/online](https://nwciova.edu/online)





NORTHWESTERN  
COLLEGE

GRADUATE SCHOOL  
& ADULT LEARNING



@NWCONLINE